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FOR IMMEDIATE RELEASE

NATIONAL ASSOCIATION OF MANAGED CARE PHYSICIANS CREATES VALUE BASED CARE COUNCIL

Dr. Bill Williams announces new council within NAMCP to focus on solutions for value based care

Richmond, Virginia – May 17, 2019 – Dr. Bill Williams, founder, and Executive Vice President of the National Association of Managed Care Physicians (NAMCP) Medical Directors Institute, which is headquartered in Richmond, Virginia is proud to announce the creation and implementation of the newly formed Value Based Care Council (VBCC) as an arm of NAMCP Medical Directors Institute.

The NAMCP was founded and created in 1991 in order to provide education to physicians and medical directors in the community with regard to various topics and areas of focus within the world of managed care. For over 28 years, NAMCP has successfully provided this education, as well as has conducted focus groups to create tools and resources to assist in the provision of high value care.

In light of the focus on the goal of achieving the Triple Aim (improvement in quality of care / outcomes and improvement in patient satisfaction while decreasing costs) with the delivery of healthcare, the decision was made to create a focus group (the VBCC) whereby recommendations, tools, and resources will be developed that have practical utility in maximizing the extraction of value from both pharmaceuticals and medical devices.

The VBCC will be composed of medical directors from around the country who have experience and knowledge with regard to value based care, along with corporate members from industry who have shared interest in this vital area of focus. This group will begin work this summer in order to prioritize and then begin work on several projects so as to provide those aforementioned recommendations, tools, and resources.

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If you would like additional information on this event, or would like to schedule an interview with Dr Williams, please call Dr. Williams at 804-527-1905 or e-mail at bill.williams@namcp.org