EXHIBIT PROSPECTUS
MARKETING OPPORTUNITIES: Exhibits Sponsorships Memberships

Presented By: AAIHDS NAMCP Medical Directors Institute AAMCN
About NAMCP
NAMCP Medical Directors Institute’s mission is to improve patient outcomes by providing educational material, evidence-based tools and resources to Medical Directors from Purchasers, Health Plans and Provider Systems. We support initiatives empowering Medical Directors with information they need to make healthcare decisions and promote healthcare quality.

About the Fall Managed Care Forum
At the Fall Managed Care Forum, we will provide the best networking opportunities and present innovative solutions to today’s healthcare challenges. In addition to keynote and concurrent sessions presented by the industry’s leading companies, attendees have plenty of time to network with and learn about exhibitors and sponsors’ products and services. Don’t miss this opportunity to meet with senior level managed care executives!

Attendees Include
- Medical Directors
- Vice Presidents and Directors of Managed Care
- Contracting and Provider Relations Managers
- Hospital and Health System CEOs
- Oncologists
- Quality Managers
- Nurse Case Managers
- Utilization Managers
- Medical Management Directors
- Executive Directors
- Clinical Managers from Managed Care Organizations
- Senior Management Teams and Governing Board Members of Managed Care
- Integrated Delivery Systems such as PHOs and IPAs

Location
The Fall Managed Care Forum is being held at the Mandalay Bay Resort & Convention Center, 3950 Las Vegas Blvd., South, Las Vegas, NV 89119. A special conference rate of $195 plus taxes and resort fees has been secured. This rate will be available until the cutoff date of October 3, 2017 or the block becomes full.

The Fall Managed Care Forum
- Encourages networking and relationship building
- Increases awareness of partnership opportunities
- Identifies and promotes win/win programs and situations
- Provides an opportunity to exchange valuable information and ideas

Why Exhibit?
Don’t miss your chance to showcase your company’s products and services, strengthen existing business relationships, increase customer awareness, and generate new business opportunities. Exhibit opportunities are available on a first-come, first-served basis. Reserve your space today for the best opportunity. Exhibit booths are competitively priced. Don’t let this opportunity pass you by!

Why Sponsor?
The Fall Forum offers opportunities for exceptional lead generation and brand exposure. You’ll network with the best and brightest group of managed care leadership including Medical Directors from some of the nations top health plans. If you are looking to expand your current business relationships, prospect for new ones or launch that new service or product...then let us help you reach your goal! Your investment in this event will deliver immediate and lasting results.

Join Others From Your Industry!
- Pharmaceutical Manufacturers
- Biotechnology Companies
- Recruiting Firms
- Healthcare Technology Innovators
- Specialty Pharmacy and PBMs
- Disease Management Companies
- Medical Device and Diagnostic Companies
- Testing Laboratories
- Healthcare Publishers
- Health Plans
- Palliative and Hospice Care Providers
- Services and Consulting Firms

Traffic Builders
We have a variety of features to increase traffic flow in the exhibit hall such as:
- Exhibit Hall Breakfast and Lunch on Thursday and Friday: attendees will join exhibitors for breakfast, lunch and refreshments in the Exhibit Hall.
- Three complimentary coffee breaks in the Exhibit Hall during all intermissions.
- An opening night networking reception will be held in the Exhibit Hall.
- Concentrated exhibit-only hours with no overlapping or competing sessions.

Reserve Your Space Today!
Sloane Reed
VP, Sales
NAMCP
sreed@namcp.org
804.339.3072

Will Williams
Vice President
NAMCP
wwilliams@namcp.org
804.527.1905

Ashley Granet
Account Executive
NAMCP
agranet@namcp.org
804.516.3963

April Snyder
VP, Member Services
AAMCN
asnyder@aamcn.org
804.747.9698
FALL MANAGED CARE FORUM
Who Will Be There?

Meet With Key Decision-Makers

The Fall Managed Care Forum attracts industry leaders who are stakeholders in managed care. As the delivery of healthcare continues to become more integrated, the role of the Medical Director making important decisions regarding patient care will grow significantly. We work with Medical Directors and other senior leadership to identify and strategically position our industry to respond to the various opportunities and challenges on the horizon. Our attendees include the largest concentration of managed care decision makers all in one place at one time from Purchasers, Health Plans and Provider Systems. Here are just a few of the organizations represented at the Fall Managed Care Forum:

Access Health
Active Health Management, an Aetna Company
Advantage Health Solutions
Advocate Health Care
Aetna
Alegent Creighton Health
Alere
Amerigroup Corporation
Anthem Blue Cross and Blue Shield of Georgia
Anthem Blue Cross and Blue Shield of Virginia
Anthem Inc.
Anthem/Wellpoint
Arizona Integrated Physicians
Athena Health
Avera Health
Aveta Health Systems
AvMed Health Plan
Banner Health
Baptist Memorial Health Care
Baystate Health
Beth Israel Medical Group
Blue Cross Blue Shield of Florida
Blue Cross Blue Shield of Illinois
Blue Cross Blue Shield of Kansas City
Blue Cross Blue Shield of Louisiana
Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of North Carolina
Blue Cross Blue Shield of Tennessee
Blue Cross Blue Shield of Texas
Blue Cross Blue Shield of Michigan
Blue Cross Blue Shield of New Mexico
Blue Cross and Blue Shield of NE
Blue Cross of Northeastern Pennsylvania
Blue Shield of California
Boston Medical Center
Bravo Health/Health Spring
CHRISTUS Health
CIGNA HealthCare
California Department of Health Care Services
Cape Fear Valley Health
Capital Health Plan
CareGroup Healthcare System
CarePlus Health Plans
CareSource
CareSource Management Group
Catholic Health Partners
CenCal Health
Centene Corporation
Center for Medicare & Medicaid Services
Children's National Medical Center
Cleveland Clinic
Covenant HealthCare
Coventry Health Care
DakotaCare
Dean Health Plan
Deloitte
Department of Veterans Affairs
Emblem Health
Emory Healthcare
Empire Physicians Medical Group
Express Scripts
GE Healthcare
Geisinger Health System
Gold Coast Health Plan
Guthrie Health
HCA
Hartford Life Insurance
Harvard Medical School
Health Alliance Medical Plans
Health Care Partners of Nevada
Health Integrated
Health Net Federal Services
Health and Human Services
HealthAmerica
HealthCare Partners
HealthSpring
Healthways
Horizon Blue Cross Blue Shield of New Jersey
Humana Inc.
Humana Military
Independence Blue Cross
Inland Empire Health Plan
Jefferson Health System
Johns Hopkins HealthCare LLC
Joslin Diabetes Center
Kaiser Permanente
Keystone Mercy Health Plan
Kindred Healthcare
Landacorp
Lenox Hill Hospital
LifeCare Hospitals
Lockheed Martin
Marriott
Mayo Clinic
Meridian Health Plan
MidMichigan Health Network
Midwest Health Plan
Milliman, Inc.
Mission Health System
Mississippi Health Partners
Molina Healthcare
MultiPlan
Northwestern University
OSF Health System
Optima Health
Optum Health
Peoples Health
Permian Basin Healthcare Network
Preferred Medical Plan
Premera Blue Cross
Prime Healthcare Services
Principal Financial Group
Saint Vincent Health
Samaritan Health Plan
State of California
State of Nevada
State of New Jersey
Strategic Health Partners
Texas Children’s Health Plan
The University of Arizona Health Plans
The Wellness Club
Thomas Jefferson University Hospital
Thomson Reuters
TriCare
TriWest Healthcare Alliance
Tufts Health Plan
UA Health Plans
UPMC Health Plan
US Family Health Plan
United Healthcare
United Healthcare Community Plan
United Healthcare Nevada
United Healthcare of Texas
Unity Health Plans Insurance Company
Universal American
Valley Baptist Health Plan
Vanderbilt University
Veterans Health Administration
Volunteer State Health Plan
Walgreens
WellPoint
Yale School of Medicine
Our Partner Sponsorship Program was developed to provide strategic visibility opportunities for your organization that no other conference in the managed care industry can offer through customized marketing platforms. These bundled packages are unique opportunities for our managed care industry partners to help build and maintain year round relationships with our members and the healthcare community across the nation. You can choose from the following options or we can customize a program for you. Our business development team will work with you to craft a package that achieves your goals and gets your company out in front of your target market.

**Strategic Partner Sponsorship**

- **$35,000**

Strategic Partner Sponsors are of limited availability but will receive the maximum level of exposure at the conference. In addition to the benefits listed below, Strategic Partner Sponsors work closely with our corporate development staff throughout the planning process to ensure they receive the maximum return on investment.

- Priority booth selection and placement
- Complimentary 10’ x 20’ exhibit booth
- Three full-pages of advertising space in the Fall Conference Program Guide
- Eight complimentary full event passes
- Complimentary Literature Distribution - sponsor’s promotional piece in the Attendee Welcome Bag
- Complimentary Door Drop - sponsor’s promotional piece distributed to the hotel rooms of attendees during peak night of conference
- Premium placement of one news release in the Managed Care eNews
- Recognition on the Fall Managed Care Forum website
- Onsite signage in high traffic areas
- 100-word company description in the the Fall Conference Program Guide including contact information (distributed to every attendee upon check in)
- Single use of the pre-conference attendee list
- Single use of the post-conference attendee list

**Priority Partner Sponsorship**

- **$25,000**

- Priority booth selection and placement
- Complimentary 10’ x 20’ exhibit booth
- Two full-pages of advertising space in the the Fall Conference Program Guide
- Six complimentary full event passes
- Complimentary Literature Distribution - sponsor’s promotional piece in the Attendee Welcome Bag
- Premium placement of one news release in the Managed Care eNews
- Recognition on the Fall Managed Care Forum website
- Onsite signage in high traffic areas
- 75-word company description in the the Fall Conference Program Guide including contact information (distributed to every attendee upon check in)
- Single use of the pre-conference attendee list
- Single use of the post-conference attendee list

**Marketing Partner Sponsorship**

- **$15,000**

- Priority booth selection and placement
- Complimentary 10’ x 10’ exhibit booth
- One full-page corporate ad in the Fall Conference Program Guide
- Five complimentary full event passes
- Recognition on the Fall Managed Care Forum website
- Onsite signage in high traffic areas
- 50-word company description in the the Fall Conference Program Guide including contact information
- Waiver of Door Drop Fee - sponsor’s promotional piece distributed to the hotel rooms of attendees during peak night of conference
- Single use of the pre-conference attendee list
- Single use of the post-conference attendee list
Branding Sponsorship Opportunities

**Your Space Cyber Café Including a Charging Station Lounge**
A 10’ x 40’ area in the exhibit hall where you provide all Forum attendees complimentary Internet access. Panels will display your logo, as the opening screens of the laptops attendees use to check email and conduct other online activities throughout both days during the conference.

$30,000

**Official Program Guide Sponsor including Belly Band**
Wrap a company message around every conference Program Guide - ensuring your message is read by every attendee. In addition, you will have placement of a full-page advertisement on the back cover of the Program Guide.

$25,000

**Attendee Welcome Bags**
Attendees receive conference materials, including the all-important Program Guide, in one complete packet inside a branded tote bag guaranteed for every attendee. In addition, your company will have the opportunity to include one piece of your company literature in the conference tote bag.

$20,000

**Conference Lanyards**
Every attendee wears a lanyard with your logo on it. Branding doesn’t get more direct than this!

$15,000

**Exterior Three Sided Kiosks**
Maximize your brand presence by advertising your product or service on a kiosk placed right outside of the meeting rooms for all to see!

$5,000

**Hotel Room Drop During Peak Night of the Conference**
Use this opportunity as a way to market your company, exhibit booth, product or service during the conference. This is a valuable opportunity to make an impression as attendees leave their hotel room each morning.

$5,000

**Exhibit Hall Floor Stickers**
Attendees will be led right to your booth with these 2’ x 3’ graphic floor stickers that have your company name, logo and booth number printed in any shape you choose. They will be placed at the exhibit hall entrance and lead right to your booth.

$5,000

**Exhibit Hall Table/Seat Drop**
We will place your promotional piece in the exhibit hall chairs during a day and time that works for you.

$5,000

**Literature Distribution**
Insert your company’s collateral into the official FMCF17 Conference Tote Bag - a fantastic way to get additional exposure, make a special offer, and keep your name in front of buying attendees after the conference.

$5,000

**Program Guide Full-Page Four Color Ad**
The Program Guide, which is distributed to each conference attendee, is filled with important conference information - from the final agenda to speaker updates, floor plans and events. There is no better way to reach attendees before they enter the exhibit hall.

$4,000

**Program Guide Half-Page Four Color Ad**

$2,500

**Sponsorship Added Benefits**
- Six complimentary full event passes
- Two full pages of advertising space in the Conference Program Guide
- Pre and Post conference attendee list with physical mailing addresses
- 75-word company description in the Conference Program Guide including contact info (distributed to every attendee upon check in)
- Recognition on Confernece website and in Conference Program Guide as a supporting Sponsor
- Onsite Signage in high traffic areas
- Premium placement on one news release in the NAMCP Managed Care eNews

**Sponsorship Added Benefits**
- Four complimentary full event passes
- One full page of advertising space in the Conference Program Guide
- Pre and Post conference attendee list with physical mailing addresses
- 50-word company description in the Conference Program Guide including contact info (distributed to every attendee upon check in)
- Recognition on Conference website and in Conference Program Guide as a supporting Sponsor
- Onsite Signage in high traffic areas

Payment and application can be faxed to 804.747.5316 or mailed to Fall Managed Care Forum, 4435 Waterfront Drive, Suite 101, Glen Allen, VA 23060. Sponsorships are assigned on a first-come, first-served basis, based on the date the reservation is received. All literature distributed must be approved by the associations in advance. Call 804-527-1905 for more information.
This application, when accepted by the American Association of Integrated Healthcare Delivery Systems (AAIHDS), the American Association of Managed Care Nurses (AAMCN), or the NAMCP Medical Directors Institute referred to herein as “The Association”, becomes a contract. Terms and conditions listed under “EXHIBIT RULES & REGULATIONS”, as well as those conditions under which exhibit space at The Mandalay Bay Resort is leased to The Association, are a part of this contract.

List any companies and/or products you do not wish to be in close proximity to your display.

__________________________________________

<table>
<thead>
<tr>
<th>Company Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name:</td>
</tr>
<tr>
<td>Street Address:</td>
</tr>
<tr>
<td>City, State, Zip:</td>
</tr>
<tr>
<td>Company Phone:</td>
</tr>
<tr>
<td>Email Address:</td>
</tr>
<tr>
<td>Company URL:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Name:</td>
</tr>
<tr>
<td>Title:</td>
</tr>
<tr>
<td>Street Address:</td>
</tr>
<tr>
<td>City, State, Zip:</td>
</tr>
<tr>
<td>Direct Phone:</td>
</tr>
<tr>
<td>Email Address:</td>
</tr>
<tr>
<td>Additional Contact Name:</td>
</tr>
<tr>
<td>Additional Email Address:</td>
</tr>
<tr>
<td>Additional Direct Phone:</td>
</tr>
</tbody>
</table>

Booth Selection: Please list your booth space preference in priority order. We will honor your request to the best of our ability, however, space is assigned on a first-come first-served basis.

<table>
<thead>
<tr>
<th>Preference</th>
<th>Booth#</th>
<th>What products and/or services does your company offer?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice:</td>
<td></td>
<td></td>
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<tr>
<td>3rd Choice:</td>
<td></td>
<td></td>
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<tr>
<td>4th Choice:</td>
<td></td>
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</tr>
<tr>
<td>5th Choice:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please EMAIL a brief description of your product or service for the exhibitor program guide (not more than 75 words) to agranet@namcp.org.

Please type the name of the person who is authorized to sign this contract.

Name ___________________________ Title ___________________________

MAKE YOUR SELECTION:

<table>
<thead>
<tr>
<th>Exhibit Booth</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>10' x 10'</td>
<td>$3,800</td>
<td>$4,300</td>
</tr>
<tr>
<td>10' x 10' corner</td>
<td>$4,050</td>
<td>$4,550</td>
</tr>
<tr>
<td>10' x 20'</td>
<td>$4,900</td>
<td>$5,400</td>
</tr>
<tr>
<td>10' x 20' corner</td>
<td>$5,150</td>
<td>$5,650</td>
</tr>
<tr>
<td>20' x 20'</td>
<td>$15,000</td>
<td>$17,000</td>
</tr>
</tbody>
</table>
What’s Included With Your Display Package?

- Your exhibit fee includes your display, provides pipe, drape, 7” x 44” ID sign and two full event passes ($1790 Value).
- Pre and post-conference attendee lists with physical mailing addresses.
- Special signs prominently displayed at the exhibit hall entrances.
- Complimentary listing in the fall conference program guide with company description and contact information.
- Listing in our Exhibit Hall Show Map distributed onsite to every attendee.
- As a registered exhibitor, you can attend the full conference. This means you can attend all of the keynote and track sessions alongside our attendees!

### Branding and Networking Opportunities: Enhance your presence and drive additional traffic to your booth (indicate choices with X)

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Fee</th>
<th>X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your Space Cyber Café Including a Charging Station Lounge**</td>
<td>$30,000</td>
<td></td>
</tr>
<tr>
<td>Official Program Guide Sponsor including Belly Band**</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>Attendee Welcome Bags*</td>
<td>$20,000</td>
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<td>Conference Lanyards*</td>
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<td>Exterior Three Sided Kiosks</td>
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<td>Hotel Room Drop</td>
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<td></td>
</tr>
<tr>
<td>Literature Distribution</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Premium News Release Placement in Managed Care eNews</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Full-page Program Guide Advertisement</td>
<td>$4,000</td>
<td></td>
</tr>
<tr>
<td>Half-page Program Guide Advertisement</td>
<td>$2,500</td>
<td></td>
</tr>
</tbody>
</table>

Ala carte payment subtotal: $

### Payment Information

The undersigned hereby makes application for exhibit space in accordance with The Association’s Exhibitor Rules and Regulations covering exhibits to be held in conjunction with The Fall Managed Care Forum 2017. This agreement is subject to all the terms and conditions as stated as part of this form and hereby made a part hereof. By submitting this application to the Association, Exhibitor agrees to such terms and conditions. Exhibitor also agrees to accept the space assigned by the Association.

Enclosed is our payment in the amount of $________ for the Fall Managed Care Forum Exhibition. We are paying by: (check one)

- [ ] Check
- [ ] Visa
- [ ] MasterCard
- [ ] American Express

Card Number (please fax)_____________________________ Exp Date______________ CVV2 Security Code________________

Cardholder __________________________ Cardholder Signature __________________________

Credit Card Billing Address:

Address

City, State, Zip __________________________

☐ Please make check payable to NAMCP

I have read and understand the Fall Managed Care Forum 2017 EXHIBIT RULES & REGULATIONS:

Name __________________________ Company __________________________

Signature __________________________

Payment and application can be faxed to 804.747.5316 or mailed to Fall Managed Care Forum, 4435 Waterfront Drive, Suite 101, Glen Allen, VA 23060. Call 804-527-1905 for more information.
FALL MANAGED CARE FORUM
Exhibit Rules and Regulations

General
All matters and questions not covered by the regulations are subject to the decision of The Association. In the event of any such decision being of general interest, written notice will be given by The Association to exhibitors as may be affected.

“The Association” used herein or in subsequent regulations shall mean the American Association of Integrated Healthcare Delivery Systems (AAIHDS), American Association of Managed Care Nurses (AAMCN), NAMCP Medical Directors Institute its committees, agents or employees acting for the Management of the Meeting and Exhibition.

Nature of Exhibition
The Association includes a trade show designed to provide a showcase of products and services either specifically designed for, or customarily used in Managed Care Organizations, Hospitals and Health Systems.

The Association reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of The Association, likely to be compatible with the general character and objectives of the Exhibition.

The Association does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be developed in the order of the date of receipt of each completed and paid in full Application/Contract.

Assignment of Booth Space
Applications received with total payment from prospective exhibitors will be recorded in order of their receipt. If two applications for the same space are received at the same time, priority will be given for firms who are corporate members.

In the event of a conflict regarding space or other imperative conditions, The Association shall have the right to assign space to the Exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the period of Exhibition.

Payment and Provision in Case of Default
If any exhibitor fails to pay, when due, any sum required by the Application/Contract for exhibit space, or if any exhibitor fails to meet any term or condition of the contract, or fails to observe and abide by these Rules & Regulations and those outlined on the Application/Contract for exhibit space, The Association reserves the right to terminate this contract immediately without refund of any monies previously paid. In any case, no refunds will be made after August 31, 2017.

Exhibit Dates and Hours
The exhibit hall is open during food and beverage hours. Your booth is expected to be manned during those times. Please see brochure for actual schedule.

October 26, 2017, 7:00 am - 5:00 pm
October 27, 2017, 7:00 am - 1:30 pm

Installation of Exhibits
At the time of writing these Rules & Regulations, it is planned that installation of exhibits will be October 26, 2017 from 11:00 am - 5:00 pm. All exhibits must be fully installed by 6:00 am on October 26, 2017. After this hour no installation work will be permitted without special permission from The Association.

Removal of Exhibits
All exhibits must remain intact until 1:30 pm on October 27, 2017 and may not be dismantled or removed until that hour. Exhibits must be packed and ready to move by 5:00 pm on October 27, 2017.

Reservation and Occupation of Exhibit Space
If the exhibit space is not fully paid for by August 31, 2017, it is subject to cancellation or reassignment at the option of The Association without obligation for refund of any earnest money deposit.

Any space not claimed and occupied by 6:00 am on October 26, 2017 will be resold or reassigned by The Association with no obligation on the part of The Association to refund any part of the exhibit rental. The Exhibitor may not assign or sublet any space and may not advertise or display goods other than those manufactured or sold in the regular course of its business.

Cancellation and Deposits
Cancellation of exhibit space must be directed in writing to The Association. Any cancellation of lease space is made before August 31, 2017, 50% of the fee paid will be refunded. No refunds whatsoever will be made on cancellations received after August 31, 2017.

Admittance
Admittance to exhibits is limited to those people whose names have been provided by the “Exhibitor” or otherwise mentioned in this contract for Exhibit Space. Children under 12 will not be allowed admittance to the exhibit hall.

Liability
Neither The Association, its members, officers, representatives or employees, nor The Mandalay Bay Resort, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor’s employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. The Exhibitor agrees, by signing this contract, and “Application for Exhibit Space,” to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. The exhibitor is not liable for the gross negligence or intentional misconduct of The Association (employees and representatives) and the Mandalay Bay Resort (employees and representatives).

In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for The Association to hold the show at the time and place provided in the Application and Contract for exhibit space, then and thereupon the contract shall terminate and the Exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibit area is damaged, or if circumstances make it impossible for The Association to permit an Exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the Exhibitor will be charged for space only for the period space was or could have been occupied by the Exhibitor, and The Association is released from any and all claims for damages which may arise in consequences thereof.

Special Sound Effects and Giveaways
Objectionable audible or visual attention getting devices or effects and offensive odors from exhibits are prohibited. Any special promotions or stunts planned for the exhibit area must be cleared with The Association. Sample-giving shall not interfere with other exhibitors’ space. Exhibitors are not permitted to conduct contests or drawings at their exhibits without permission of The Association. Films of purely entertainment character, without educational or informative value, will not be permitted.

Entertainment and Private Meetings
The Association reserves the right to control all function space at the Mandalay Bay Resort during the Fall Managed Care Forum. Space release forms will be provided for exhibitors upon request.

Invitational activities may not be open during the hours of any official Association function. “The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor’s negligent activities on the Hotel Premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.”

Signage will be allowed only in Association designated areas and must be approved by The Association prior to display.

Fire Regulations
Fire regulations prohibit the use of paper (crepe or corrugated), cardboard or other flammable materials for booth decorations. All materials in exhibit areas must be nonflammable. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed.

Exhibitor Storage
Storage of exhibits in advance of the show will be available through the contracted decorating company. Information will be sent to you after receipt of Application to Exhibit is received.

Care of Exhibit Space
Exhibitors shall be responsible for properly maintaining their space. Exhibitors may not place anything in the aisles during exhibit hours. Exhibitors are not permitted to have backdrops exceeding ten (10) feet in height.

Amendments
The Association reserves the right to interpret, amend and enforce these Contract Conditions/Rules & Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each Exhibitor, for himself, his agents and employees agrees to abide by all Contract Rules & Regulations set forth herein, or by any subsequent amendments, or interpretations. Please show your agreement to these rules by initialing below and returning original to the Association.

Initial
Here are just a few of the organizations that participated as exhibitors and/or sponsors during the 2016 Forums:

Abbott Nutrition  
Acelity (KCI)  
Actavis Pharmaceuticals  
Advanced Accelerator Applications  
Aegis Sciences Corporation  
Allergan  
Akkerms  
Amarin Pharma  
Ambry Genetics  
Amenity Health  
American Regent  
AssureRx Health  
Astellas  
Bako Integrated Physician Solutions  
Bayer HealthCare  
Baylor Miraca Genetic Laboratories  
Biodesix  
Biogen  
BioReference Laboratories  
BioRx  
Bioventus  
Boehringer Ingelheim  
Boston Scientific  
Cancer Genetics  
CardioDx  
CareNational Healthcare Services  
Castle Biosciences  
CombiMatrix  
Considine & Associates  
Dexcom  
DUSA Pharmaceuticals  
EBI, LLC.  
EMD Serono  
Exact Sciences  
First Call Pharmacy  

GE Healthcare  
Genentech  
GenomeDx Biosciences  
Genomic Health  
Genoptix  
Genzyme Corporation  
Gilead Sciences  
Global Excel Management  
Halt Medical  
Heartware  
Hill-Rom  
Hologic  
Home Instead Senior Care  
Impax Pharmaceuticals  
InSightec  
Insulet Corporation  
iRhythm Technologies  
Jazz Pharmaceuticals  
Johnson & Johnson Health Care  
Kaléo  
LDR Spine  
Lumara Health  
Mallinckrodt Pharmaceuticals  
Medela  
Medical Review Institute of America  
Merck & Co.  
Merrimack Pharmaceuticals  
Myriad Genetic Laboratories  
NantOmics  
Natera  
Neotact  
Nevro Corporation  
Novadaq  
Novartis Pharmaceuticals  
NovaSom  

OncoPlexDx  
Pathway Genomics  
Patient Care America  
PerkinElmer  
Philips Healthcare  
Primrose Healthcare  
Prometheus Laboratories  
Psych On Site  
PsychU  
Purdue Pharma, LP  
Relypsa  
ResMed  
Salix Pharmaceuticals  
sanofi pasteur  
Sequenom Laboratories  
ServData  
SI-BONE  
Sirtex Medical  
St. Jude Medical  
Streamliner  
Taiho Oncology  
Takeda Pharmaceuticals  
Tesaro  
TCS Healthcare Technologies  
Teva Pharmaceuticals  
Valeritas  
Vanda Pharmaceuticals  
Vascular Insights  
Vermillion  
Vistar Technologies  
VITAS Healthcare  
VIVUS  
WellDyneRx  
Zimmer Biomet  
ZOLL
### NAMCP Medical Directors Institute

#### Corporate Partner Membership Benefits

Become a Corporate Partner and provide your team with industry resources, position yourself as a thought leader, demonstrate your support and save with discounts on products and services, including exhibiting at both of our annual forums.

#### BRONZE - $5,000

- Invitation only Meet and Greet Receptions held during our semi-annual Managed Care Forums
- $500 discount on exhibit booth fees at our semi-annual Managed Care Forums
- Five percent discount on *Journal of Managed Care Medicine* (JMCM) digital advertising
- Three complimentary NAMCP Associate memberships
- Advanced notice for additional sponsorship opportunities
- One press release in the weekly electronic *Managed Care* eNews, *Genomics Biotech and and Prevention, Wellness and Lifestyle* eNews
- Complimentary subscription to the weekly electronic *Managed Care* eNews, *Oncology* and *GBEMTI* eNews and Prevention, Wellness and Lifestyle eNews
- Complimentary subscription to the JMCM
- Pre and post attendee list for the NAMCP Spring and Fall Forum
- Recognition at the NAMCP Spring and Fall Managed Care Forum
- Recognition on NAMCP website to include company name, logo and link to company home page
- Recognition in four issues of the JMCM

#### SILVER - $10,000

- One seat on a NAMCP Corporate Partner Institute Council of choice
- Two press releases in the weekly electronic *Managed Care* eNews, *Oncology and GBEMTI* and and *Prevention, Wellness and Lifestyle* eNews
- One complimentary registration for NAMCP Spring or Fall Managed Care Forum
- Invitation only Meet and Greet Receptions held during our semi-annual Managed Care Forums
- $500 discount on exhibit booth fees at our semi-annual Managed Care Forums
- Ten percent discount on JMCM digital advertising
- Five complimentary NAMCP Associate memberships
- Advanced notice for additional sponsorship opportunities
- Complimentary subscription to the weekly electronic *Managed Care* eNews and *Oncology* and *GBEMTI* eNews and Prevention, Wellness and Lifestyle eNews
- Complimentary subscription to the JMCM
- Pre and post attendee list for the NAMCP Spring and Fall Forum
- Recognition at the NAMCP Spring and Fall Managed Care Forum
- Recognition on NAMCP website to include company name, logo and link to company home page
- Recognition in four issues of the JMCM

#### GOLD - $15,000

- Two seats on the NAMCP Corporate Partner Institutes Council of choice
- Annual face to face strategy meeting with NAMCP leadership
- Three press releases in the weekly electronic *Managed Care* eNews, *Oncology and GBEMTI* eNews and Prevention, Wellness and Lifestyle eNews
- Two complimentary registrations for NAMCP Spring or Fall Managed Care Forum
- Invitation only Meet and Greet Receptions held during our semi-annual Managed Care Forums
- $500 discount on exhibit booth fees at our semi-annual Managed Care Forums
- 15% discount on JMCM digital advertising
- Seven complimentary NAMCP Associate memberships
- Advanced notice for additional sponsorship opportunities
- Complimentary subscription to the weekly electronic *Managed Care* eNews and *Oncology* and *GBEMTI* eNews and Prevention, Wellness and Lifestyle eNews
- Complimentary subscription to the JMCM
- Pre and post attendee list for the NAMCP Spring and Fall Forum
- Recognition at the NAMCP Spring and Fall Managed Care Forum
- Recognition on NAMCP website with company name, logo and link to company home page
- Recognition in four issues of the JMCM
Thank You For Your Continued Support of NAMCP!

When paying by credit card, application may be faxed to 804-747-5316. Remittance of dues must accompany this application. Make checks payable to the National Association of Managed Care Physicians (NAMCP) and mail to 4435 Waterfront Drive, Suite 101, Glen Allen, Virginia 23060. For more information please call 804.527.1905.