

Fall Managed Care Forum
(Theater Sessions are not accredited for continuing education)

Wednesday, November 11, 2009

11:30am-7:30pm	Pre Registration
1:00 pm – 1:15 pm	AAMCN Pre Conference Workshop Opening Remarks LaNita Knoke, RN, BS, CMCN, President, AAMCN, Clinical Customization Trainer, Allscripts
1:15 pm – 2:15 pm	Introducing Case Management in the Outpatient Dialysis Center Oscar Cairoli, RN, BSN, MA Director of Renal Services, Tri –Central Service Area, Southern California Permanente Medical Group
2:15 pm – 3:15 pm	Caring Program: Care Coordination for Children with Special Health Care Needs Mary Kay Holleran RN, BSBA Director, Special Needs, Highmark Blue Shield
3:15 pm – 3:30 pm	Break
3:30 pm – 4:30 pm	Collaborative Quality Project with Utilization and Appeals Polly Howard, RN, MSN, CCM Director, Care Management, Johns Hopkins HealthCare
4:30 pm – 5:30 pm	Quality, Cost, and Four Generations Richard Yadon, President/CEO, Health Career Professionals.
5:30 pm - 5:45 pm	AAMCN Managed Care Nurse Leader of the Year and Board of Directors Presentation LaNita Knoke, RN, BS, CMCN, President, AAMCN, Clinical Customization Trainer, Allscripts

Thursday, November 12, 2009

7:00 am - 5:00 pm	Registration desk open
7:00 am – 7:45 am	Breakfast and Networking in Exhibit Hall
7:45 am – 9:00 am	Opening Remarks & Keynote Doug Chaet, Founder, Chairman Emeritus, AAIHDS, Senior Vice President Contracting & Provider Networks, Independence Blue Cross Keynote: Comparative Effectiveness: The View from AHRQ Jean Slutsky, Director, Center for Outcomes and Evidence, Agency for Healthcare Research and Quality
9:00 am – 9:30 am	Break and Networking in Exhibit Hall
9:30 am – 10:30 am	Proactive Quality Management: Using Technology to improve HEDIS Scores and Quality Outcomes Robert London, MD, General Manager, ikaSystems, Inc

History, Injury & Blood Flow: The Keys to Detection of Venous Thromboembolism (VTE)

Darrell Harrington, MD, Associate Professor of Medicine, David Geffen School of Medicine

Specialty Drugs: Considerations for Management Innovation in a Changing Landscape (Theater)

Greg Bell, PhD, VP, Charles River Associates

10:30 am – 11:30 am

Achieving Contracting Excellence

Stephen Forney, CPA, FACHE, FHFMA, Vice President Margin Development, Ardent Health Services

What's New in Hypertension since JNC7 Guidelines?

Jan Basile, MD, Professor of Medicine, Medical University of South Carolina

A Current Approach to the Management of Fibromyalgia (Theater)

Kenneth Nies, MD, The Arthritis Treatment Center of the South Bay

11:30 am – 12:30 pm

Lunch and Networking in Exhibit Hall

12:30 pm – 1:30 pm

Physician Integration Strategies That Work: Case Study of a Successful Practice

Max Reiboldt, President, CEO, The Coker Group

Practical Application of Insulin Pump Therapy for Type 2 Diabetes

Wendy Lane, MD, Director, Clinical Research, Mountain Diabetes & Endocrine Center

Improved Outcomes & Reduced Cost of Care Through Appropriate BMAT (Theater)

Charles Reustch, PhD, Health Analytics

1:30 pm – 2:30 pm

Hospital and Physician Collaboration in Quality Initiatives

Neil Pressman, President, Presscott Associates Ltd.

Managing Fibromyalgia: Advances in Treatment and the Implications in Managed Care

Stuart Silverman, MD, FACP, FACR, Medical Director, OMC Clinical Research Center, Prof Medicine & Rheumatology, UCLA

Treatment Improvement and Cost Savings Innovation for Managing Diabetes (Theater)

Benjamin Littenberg, MD, Vermedx

2:30 pm - 3:00 pm

Break and Networking in Exhibit Hall

3:00 pm - 4:00 pm

Effectively Using the PHO Structure to Develop, Implement and Manage a Health Information Exchange

Charles Vargo, Executive Director and Denise Abraham, Director, Medical Management, Washington Physician Hospital Organization

Developing a Cost Effective Disease Management Program for the Bipolar Disorder Patient Population

Jay Faber, MD, Market Medical Director, Lifesynch

New Therapies for Asthma Management (Theater)

Gary Owens, MD, President, Owens & Associates

4:00 pm – 5:00 pm

Health Reform: The Impact on Provider-Payer Relationships

John Harris, Principal, DGA Partners

How to Utilize a Medical Home to Integrate Lifestyle Changes

Dexter Shurney, MD, MBA, MPH, Medical Director, Employee Healthcare Plan, Vanderbilt University and Medical Center, Benefits Administration, Assistant Professor Vanderbilt School of Medicine

In Online Chronic Illness Self Management the New Disease Management?

Kevin Wildenhaus, PhD, HealthMedia & Wendy Vida, Highmark

5:00 pm - 6:00 pm

Reception and Networking in Exhibit Hall

Friday, November 13, 2009

6:30am-5:00pm

Registration Desk Open

6:30 am - 7:50 am

Are your contracts contributing to costly outcomes and compromising member satisfaction? (Breakfast Roundtable Discussion)

7:00 am – 7:45 am

Breakfast and Networking in Exhibit Hall

7:45 am – 9:00 am

Housekeeping Remarks

Bill Williams, MD, Executive Vice President, NAMCP

Keynote: Managed The Transformation of American Healthcare System

Jacque Sokolov, MD, CEO, SSB Solutions

9:00 am – 9:30 am

Break and Networking in Exhibit Hall

9:30 am - 10:30 am

The Patient Centered Medical Home - Promoting Primary Care in Health Care Reform

Richard Snyder, MD, Senior Vice President Health Services, Independence Blue Cross

Alzheimer's Disease: Early Diagnosis & Treatment

Franco Sicuro, MD, Assistant Professor of Medicine, University Health Sciences

Oncology Trends Report 2009 (Non CME/CEU)

Thomas Morrow, MD, Medical Director, Value Based Health, Genentech

10:30 am - 11:30 am

The Current State of Payor/Provider Relations: Health Reform Contract Terminations and the Murky Future

Brandon Edwards, President, Revive Public Relations

Managing Multiple Sclerosis: Advance in Treatments and How They Improve Patient Outcomes

Ron Murray, MD, Director, MS Clinic of Colorado

Multiple Myeloma: What Managed Care Needs to Know

Laura Raftery, MD, Fellow, Division of Hematology/Oncology, University of NC

11:30 am – 12:30 pm

Lunch, Networking and Drawing of Door Prizes in the Exhibit Hall

12:30 pm – 1:30 pm

Personalized Medicine: Managing Care for the Individual

Lon Castle, MD, Medco Health Solutions

Depression: The Physical & Fiscal Impact on Patients, Society & Managed Care

Roueen Rafeyan, MD, Medical Director, Behavior Health Psychiatric and Substance Abuse Program, Assistant Professor, Department of Psychiatry, Rush University

Innovations in the Treatment of Prostate Cancer

E. David Crawford, MD, Professor of Surgery/Urology/Radiation Oncology, University of Colorado, Denver

1:30 pm - 2:30 pm

Follow-on-Biologics: What are the scientific, commercial and clinical challenges payors and healthcare providers must balance in order to realize cost savings and ensure patients have access to treatment? (Non CME/CEU)

Michael Castagna, PharmD, Head of North America Biologics, Sandoz Inc. and Paul Derosiers, MD, Medical Director, Growth Hormone Division, Axiom Healthcare Inc.

HIV: Controlling the Virus and Improving Patient Outcomes

William A. O'Brien MD, MS, Emory University School of Medicine

Management and Treatment of Cancer Patients with Chemotherapy Induced Nausea and Vomiting

Susan Urba, MD, Professor, Dept of Internal Medicine, University of Michigan Comprehensive Cancer Center

2:30 pm - 2:45 pm

Refreshment Break

2:45 pm – 3:45 pm

Evolving Therapeutic Treatments in Advance Renal Cell Carcinoma

Wolfram Samlowski, MD, Professor & Chair, Section of Melanoma, Renal Cancer and Immunotherapy, Nevada Cancer Institute

Inattention, Hyperactivity and Impulsivity: The Diagnosis, Management and Treatment of Behavioral Deficits Attributed to ADHD Diagnosis

Mark Rosenberg, MD, PhD, President, Behavioral Health Management

Navigating the Treatment Options in Breast Cancer

Elizabeth Reed, MD, Associate Professor, Hematology & Oncology, University of Nebraska

3:45 pm - 4:45 pm

Osteoporosis: Decreasing Cost by Improving Prevention, Early Diagnosis and Patient Outcomes

Andrew Laster, MD, FACR, CCD, President, International Society of Clinical Densitometry, Assistant Consulting Professor of Medicine at Duke University, Arthritis & Osteoporosis Consultants of the Carolinas

Effective Diagnosis & Treatment of Early Parkinson's Disease

Larry Elmer, MD, PhD, Director, Parkinson's Disease & Movement Program, University of Toledo

Update on Targeted Therapies in the Treatment of Advanced Non Small-Cell Lung Cancer

Ramaswamy Govindan, MD, Associate Professor, Department of Medicine, Oncology Division, Washington University School of Medicine